



daniela CABRERIZO

GRAPHIC DESIGN + MOTION GRAPHICS

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Goal :: get an opportunity to apply creative direction, strategy, and graphic design expertise to the motion graphics field.

Capabilities :: enthusiastic professionalism; leadership; creative & strategic thinking; storytelling through design in multiple medias; curiosity for new things; and experience in print, broadcast, and web design.

● WORK EXPERIENCE

- February 2009 – ...
February 2006 – November 2008
September 2001 – November 2002
- MEDIA NETWORKS LATINOAMERICA** | Art Director Plus TV; Lima - Perú.
INTERFACE MEDIA GROUP | Senior Motion Graphics Designer; Washington DC.
Worked in the areas of broadcast design, motion graphics, and web design for clients such as: PBS, PBS Kids, Smithsonian, FDA, and AOL, as well as diverse production companies for documentaries, TV spots, shows, and promos.
- STUDIOA IDP CONSULTANTS** | Junior Graphic Designer; Lima-Peru.
Worked with complex projects that required organization skills and capability to work in a wide range of design areas: Banco de Crédito BCP – Peruvian Private Bank :: Corporate Identity; The Recovery of Memory: One Century of Photography, Peru 1842–1942 :: Book design, Project Identity, and Environmental Graphics.

● FREELANCE EXPERIENCE

- December 2008 – ...
November 2007
October – December 2001
- DIXON DAVIS MEDIA GROUP** – Diverse web ads & logos for political campaigns.
ASTRALIZE – 2D Animation “The Good Fight - A Tribute to Nevada’s Senator Harry Reid”
MOB STUDIO – Web design for architecture and interior design studio; Lima, Perú
ORGANIZATION OF AMERICAN STATES OEAS – Book and Digital Documents for International Project “Access to Justice”; Washington DC.
UNÁMONOS ASSOCIATION – School for Handicapped Children :: Web site and Banner design; Lima, Peru.

● INTERNSHIPS

- January – March 2005
March – July 2000
April – November 1999
- SAVANNAH COLLEGE OF ART AND DESIGN** :: Teaching Assistant and Lab Monitor; Savannah, Georgia.
INTEJ – Tourism for Students and Young Professionals :: Web site Designer; Lima, Peru.
STUDIOA IDP CONSULTANTS :: Junior Graphic Designer; Lima, Peru.

● EDUCATION

- September 2003 – November 2005
March 1997 – December 2000
- MASTER IN FINE ARTS IN GRAPHIC DESIGN**, Savannah College of Art & Design; Savannah, Georgia :: GPA of 3.9
MASTER IN ARTS IN BROADCAST DESIGN, Savannah College of Art & Design; Savannah, Georgia :: GPA of 3.9
BACHELOR’S DEGREE IN GRAPHIC DESIGN AND ART DIRECTION, Toulouse-Lautrec Institute; Lima, Peru.

● WORKSHOPS AND CONFERENCES

- September – December 2007
June 2005 & June 2008
January – March 2000
- HOW Magazine** :: Marketing & Pricing Webinar Series.
Broadcast Designers Association BDA & PROMAX Conference, New York, NY.
Black and White Photography, Ojo Ajeno – Photography Center; Lima, Peru.

● AWARDS & EXHIBITIONS

- AIGA member since 2004
- May 2009
November 2008
June 2008
October 2007
June 2005
April 2003
April 2001
December 2000
- MUSE AWARDS** :: Gold award for the NMAI Fritz Sholder “Indian/Not Indian” exhibit video, Washington DC
PEER AWARDS, Washington DC :: Best Graphics 2D/3D Animation for PBS Kids “Fetch-a-thon” and for GSA Center for Design Excellence. Best Graphics 2D/3D Animation in a team collaboration for “Boomer Century”.
PROMAX NORTH AMERICA AWARDS :: Gold Award in Consumer Print Campaign for War Child (Film); New York, NY.
PEER AWARDS, Washington DC :: Best of DC for *Yellow Courtyard Open*; First Place with *Yellow Courtyard Program Open*; and Peer Certificate of Merit in Motion Graphics/Animation for *GSA San Francisco Federal Building Video Open*.
BDA/PROMAX :: Gold Award in the Student Category | Dean List | Rock the Cure – Event Image :: First Place; Savannah, GA | The 24th Young Designers’ Exhibition – YODEX 2005; Taipei World Trade Center, Taiwan.
PORTFOLIO FELLOWSHIP, Savannah College of Art & Design | The Art of Prevention – Event Image :: First Place, Savannah College of Art & Design; Savannah, Georgia.
CUM LAUDE HONORS – Meritorious Achievement in Graphic Design, Toulouse-Lautrec Institute; Lima.
IMAGENES – Graphic Exhibition :: Best Multimedia Project Award, Toulouse-Lautrec Institute; Lima, Peru.

● LANGUAGES

Spanish :: Native speaker | English :: Fluent | German :: Basic

● DESIGN SKILLS

Art direction, print, web, and motion graphics experience; creativity; concept development; visual storytelling; typography expertise; organizational and management skills to handle complex projects; and passion for design.

● TECHNICAL SKILLS

Proficient with :: Adobe Apps., former Macromedia (now Adobe) Apps., Quark Express, and Office.
Familiar with :: Final Cut Pro, Freehand, 3D Studio Max, and Cinema 4D.